Lake Minnewashta Preservation Association Board meeting July 28, 2010 Meeting Minutes

I. Record of Attendees and Call to Order

Steve Gunther	Helen Gunther
Steve Aldritt	Judy Berland
Dave Peterjohn	Keith Paap
Jim Ross	

II. Approval of minutes from prior meeting

o As this was the first board meeting, there were no prior meeting minutes.

III. Board member election

- It was motioned by Steve Gunther, seconded by Helen Gunther, that all residents who
 expressed an interest in serving on the board be given a seat on the board. Motion was
 passed unanimously.
- Based on those present at the meeting wishing to join the board as well as emails received by Steve Gunther expressing the same, the 2010 Board members are

Steve Gunther	Helen Gunther
Steve Aldritt	Judy Berland
Dave Peterjohn	Keith Paap
Jim Ross	Scot Lacek
Dave Larson	Paul Quarberg
Pete Plucinak	Heidi Mueller

IV. Officer election

- o Nominations for officer positions were taken, seconded and approved unanimously
- o The results of the elections were one year terms for the following

President Steve GuntherVice President Dave Peterjohn

Treasurer Jim RossSecretary Heidi Mueller

V. Financial report – Steve Gunther

INCOME STATEMENT	<u>2010</u>	<u>2009</u>
	(through 7/28/10)	
INCOME		
Donations and dues	\$7,175	\$7,850
DNR Grant	\$0	\$5626
MN Waters Grant (Guidebook)	\$500	\$0
Interest	\$2	\$7
TOTAL INCOME	\$ 7,677	<u>\$13,483</u>
<u>SPENDING</u>		
Chemical Treatment	\$6,000 (est)	\$6,041
Mechanical Harvesting	\$0	\$5,626
Bank Charges	\$0	\$50
Post Office	\$60	\$0
Postage	\$145	\$222
Printing/Copying	\$10	\$0
TOTAL SPENDING	<u>\$6,215</u>	<u>\$11,939</u>
NET INCOME	<u>\$1,462</u>	<u>\$1,545</u>

BALANCE SHEET	
ASSETS Checking Account	\$9,456
Lake treatment fee	\$6,000 (est)
CURRENT BALANCE	\$3,456

- Other potential sources of revenue include:
 - Additional dues/donations from LMPA members
 - Additional \$800 grant requested from Minnesota Waters for our work on the Lake Guidebook. This request has been made and we are awaiting a decision.
 - A \$1000 grant from the Minnehaha Creek Watershed District Membership Match fund. This request will be to be pursued by Steve Gunther in August
 - While not reported at the meeting, for the record, Steve Gunther has filed the necessary paperwork with the IRS to maintain our 501 c(3) not for profit status.

VI. Aquatic Invasive Species/Weed Treatment Status

- Overall weed level this year seems better than normal based on observations from the board. The thought is that the higher water levels of this season may have the weeds more submerged than normal.
- Chemical Treatment
 - Contract awarded to Lake Restoration to chemically treat 15 acres
 - Cost of contract was \$6000
 - Areas were marked and treated on 7/19/10
- Mechanical harvesting
 - Unfortunately, we did not receive a grant from the DNR as we hoped in order to pay for mechanical harvesting
 - The board discussed using all remaining funds to perform a small mechanical harvest in August. Major concern was that the season is two thirds over and we would enjoy little extra benefit by the time the areas were done. Also there was a desire to have funds in reserve to address AIS treatment earlier next year.
 - A motion to allocate \$3,000 for mechanical harvesting this season was proposed by Steve Gunther, seconded by Helen Gunther and rejected by the board.
 - A recommendation was made to better map out the grant requesting process so that we have a well defined method to apply in a timely fashion. Pete Plucinak was given that assignment for 2011.

VII. Lake Minnewashta Guidebook

- With help from MN Waters, Steve Aldritt has assembled a 50+ page resource for Lake Minnewashta area residents. It includes a plethora of other information that will be extremely valuable for our residents. This includes a history of the lake (with awesome input from Dave Headla and others) that we will try to expand to capture the unique stories of the lake.
- Steve's plan is to post the Guidebook on our website (<u>www.lakeminnewashta.org</u>) in August. We also discussed giving hard copies to all LMPA members and new residents on request.

VIII. Community Outreach

- On July 12th, Steve Aldritt and Steve Gunther met with Marnie Wells (CEO) and Jessica Ayers-Bean (VP of Community relations) of Camp Fire USA, the proprietors of Camp Tanadoona. Marnie shared the status of Camp Fire USA and her future vision of the Camp. They have an aggressive capital drive underway to raise money to add to or upgrade existing facilities in the Camp. They also are looking for ways to increase revenue during the 2-3 month camp season as well as in the months where camp is not in session.
- Steve Gunther shared the mission of the LMPA to keep Lake Minnewashta beautiful and preserve its water quality and a status on our organization's efforts. He expressed our hope to partner with them for our mutual benefit.

- After a tour of the Camp, several ideas were proposed.
 - The Camp should
 - Consider converting one of their barns into indoor boat storage as an additional revenue source in the winter
 - Connect with Betsy Kieffer of "Youth For Understanding", the local foreign exchange student organization with the idea that exchange students consider staying after the school year to be counselors.

The LMPA should

- consider offering volunteer water ski training for camp residents
- ask members to consider volunteering at the Camp when labor is needed (e.g. buckthorn removal, deconstruction, etc)
- Provide a link to their website from ours.
- Offer weekend housing for counselors who would like to stay in a home rather than a cabin
- Consider using the Camp for our Fall and Spring Association meetings

IX. Communications

Communications Plan

- The board agreed that we need a plan of communication for the LMPA. Since email is the preferred vehicle, we need to continue to secure email addresses. However, since some members are not email users, we need to identify a hard copy vehicle.
- Ownership of the plan was discussed and it was suggested that Heidi Mueller be asked to lead the formation of it. Steve Gunther will discuss with Heidi.

Constant Contact

- Steve Gunther reported that an electronic email/newsletter capability had been developed using Constant Contact, a web based communication system.
- All email addresses were uploaded from the membership database on our website as well as email addresses from dues paying members from 2009 and 2010.
- The first newsletter was published July 1st requesting support for the LMPA and listing the event schedule for the 4th of July. Recipients were given the option to unsubscribe if they wanted (one did) and asked to forward to other interested people.
- Plan is to publish a newsletter monthly during the Season and quarterly thereafter.
- Keith Paap noted that our website had the capability for newsletters but in a format that was not as nice. We agreed to consider that method in the future.

X. Social Connections

- o National Night Out is August 3rd, 2010. No formal LMPA activities are planned this year
- A fall LMPA picnic/end of season wrap up event was discussed. It was agreed that we
 will host a Pot luck event on October 23rd or 24th. Helen Gunther volunteered to
 organize it with the help of Susan Ross. Having it at the Camp Tanadoona dining center
 was proposed.
- The idea of Classifieds or a Garage Sale, either ongoing or a beginning/end of season lake wide sale was proposed. The idea is to help our residents sell unwanted items (lake toys, boat lifts, boats, etc) before the winter storage season begins or to buy used items before they're given away or trashed. Keith Papp agreed to turn on the "Classified" section on the web site. We also discussed the potential of using the October Pot Luck for advertising Items Wanted/For Sale and suggested some percentage of the proceeds go to the LMPA.
- The Board agreed that we should maintain a calendar of meetings/touch points with residents and LMPA members in 2010. This will be reviewed at the next board meeting.

XI. New Business

After the meeting, Jason Landstrom pointed out that the Star Tribune published an article about the finding of zebra mussels, an aquatic invasive species, in Lake Minnetonka. More information can be found at http://m.startribune.com/articles/199747035?event=Referral+Headlines

A 2011 budget will need to be prepared.
 Jim Ross, Treasurer

• The LMPA bylaws will need to be updated. Officers

XII. Next Board Meeting

o Tuesday September 14th at 7:00 PM at the Gunther's house

XIII. Adjournment

 Steve Gunther motioned and Dave Peterjohn seconded a motion to adjourn. The motion passed and the meeting ended.